

# Pueblo Friends of the Arkansas River

**Wednesday, July 12, 2023  
5:00pm at Blo Back Gallery  
Agenda**

## 7/12/23 Meeting Attendance

-Jeff  
-Eric  
-Corinne  
-Carla  
-Lindsay  
-Cynthia  
-Mary

## Absent

-Dana  
-Angela

## Absent & Excused

-Daniel

Call meeting to order- Corinne

Secretary's report- Lindsay

**Jeff made a motion to approve the report, Carla seconded, motion passed.**

Treasurer's report-Daniel

**\$9722.56 showing on the report Daniel sent.**

## Committee reports

Summer Solstice – Wrap up report from Cynthia

**Waiting for a financial report from Cynthia. Mary wants to discuss the pros and cons of Runyon Lake location.**

**Carla reported that liquor profit was \$750.89 but will send everyone a report.**

**Cynthia reported that portapotties were paid for (Pueblo Parks and Recreation) as well as the generator. Liquor was donated? Flyers cost \$120, Bands \_\_\_\_\_, Vendors profit \$900, Sponsorships \$1600 profit (waiting on \$600 from sponsorship). Cynthia will send a report to Corinne.**

**Event-Location pros for layout, weather was poo, east parking lot had good flow.**

**Recommendations- Shuttle for more parking for public, more help with traffic control, the Nuch Baseball Tourney is always Father's Day weekend (June 15 & 16, 2024). Summer Solstice in 2024 is Thursday, June 20.**

**Jeff suggested to change orientation of the band and more signage saying free event and liquor must stay in fenced area. Photos from Brandon and Phil's drone footage.**

Trout on the Route – Committee report wrap up

**Corinne reported that they made \$9,980.47 successful fundraiser. Good auctioneer and MC. Corinne made a motion to pay Jeff for space rental. Board passed.**

Calendar of meetings and events- any updates or changes?

**Discussed remainder of the year's calendar and events. Cynthia volunteered to speak with Bob at the Edge for some August dates for evening demos (e-bikes or water)**

Destination Pueblo

**Next meeting was scheduled for Riverwalk. Mostly talked about the "Great American Race". Members shared upcoming events.**

Membership

- Membership drive, follow up thank you letters and marketing piece- Mary

**No Report.**

Education meetings

Meet the artist- Cynthia

**Cynthia discussed that its hard with Pillar Park parking lot under construction. Walking and talking is hard. Have people at stations walk between each one 6-10 artists. Also mentioned that someone was creating an app for mural launch.**

Other speakers/ideas?

**Cynthia volunteered to talk with Bob from the Edge about demos.**

Magazine Ad- Carla

**Carla reported that she needs to talk with Daniel to get proof that we paid so we can turn that in to the Chamber to get reimbursed.**

Monthly trail cleanup

July 1-Review

August 5

Organizer **Eric/Mary/Jeff** 9-11am

Place **Parking at Main and going downstream.**

Adopt a trail for PFAR

**Usually Sophia tries to maintain our section, Corinne and another lady got 2 bags worth of trash.**

### **Old Business**

Website update - Online!! [www.Pueblofriendsarkriver.org](http://www.Pueblofriendsarkriver.org)

Need content and updates sent.

**Please just send to Justin directly.**

### **New Business**

Master plan for river – Corinne

**Met with Steven from Parks, planning a meeting for master plan above City Park/Blvd to Moffat. Board of Water Works, City and Conservancy District.**

Bridge dedication on Friday, September 29-Corinne

**Not sure about parking lot but start at first bridge then the other, maybe Jeff can get 2 bands 1 at one bridge 1 at the other. \$800 band budget. Jeff will do some research.**

### **Discussion and updates**

Planning for the 2-3 years –

**Board discussed “what do we want to do?” Offer fishing lessons at Runyon? Kayak lessons, etc... Partner with Boys and Girls Club, Fly fishing lessons. Corinne will reach out to Mike Brown at CPW. Guided walks, scavenger hunt, photography lessons-teach kids with their phones. Bob Marsh is an instructor.**

Murals –

**Tia was covering some graffiti and had a conflict with the person who applied it.**

pr & marketing –

**No report**

rack card –

**No report**

new trail –

**Still a lot more to go-Charles Lee Bridge upstream to Horse Creek. Artists shouldn't be driving on the trail.**

bridge #2 – **Sept 29 dedication**

Closed trail –  
**No Report**

Sculptures –  
**Finishing them up and should have everything (all five sculptures) installed by September.**

\*What else?

**Eric wants stickers with our the PFAR logo on it. Cynthia will get with the graphic designer and price them out.**

Adjourn

***Next meeting PFAR meeting August 9, 2023, 5pm***